

ANDREW PELLER

— LIMITED —

697 South Service Road, Grimsby, ON L3M 4E8 (905) 643-4131

Notice of Annual Meeting of Shareholders

Notice is hereby given that the Annual Meeting of Shareholders of Andrew Peller Limited will be held at the Peller Estates Winery, 290 John Street, Niagara-on-the-Lake, Ontario on Wednesday, the 14th day of September, 2011 at the hour of 11:00 o'clock in the morning for the following purposes.

1. To receive the Financial Statements and the Auditors' Report thereon for the year ended March 31, 2011.
2. To elect Directors.
3. To appoint Auditors.
4. To transact such other business as may properly come before the meeting.

If you are unable to attend the meeting, kindly sign, date and return the enclosed instrument of proxy, using the business reply envelope provided for that purpose.

Dated at Grimsby, Ontario, this 10th, day of August, 2011.

BY ORDER OF THE BOARD OF DIRECTORS

“Peter B. Patchet”

PETER B. PATCHET
Secretary