

## **ANDREW PELLER LIMITED ANNOUNCES APPOINTMENT OF NEW CHAIR OF BOARD OF DIRECTORS**

**GRIMSBY, Ontario** – September 16, 2015 – The Board of Directors of Andrew Peller Limited (Toronto Stock Exchange: ADW.A/ADW.B) (the “Company”) announced today that Mr. Randy A. Powell has been appointed Chair of the Company’s Board of Directors. Mr. John F. Petch will continue as Vice-Chair of the Board and Dr. Joseph A. Peller, M.D. will remain on the Board as Honorary Chairman Emeritus.

Mr. Powell is President and Chief Executive Officer of the Armstrong Group Limited, the largest privately-owned passenger rail service in North America and a global leader in luxury rail tours most recognized for its acclaimed “Rocky Mountaineer” tour of the Canadian Rocky Mountains and the US Pacific North West. Prior to joining Armstrong he was President of Maple Leaf Fresh Foods a division of Maple Leaf Foods Limited. He was also President and CEO of Second Cup Limited and President of S.C. Johnson & Son Incorporated. He is a member of the Board of Directors of the Sauder School of Business at the University of British Columbia, and has served as a Board Director for Second Cup Coffee Company and Diedrich Coffee Company Ltd., and as a member of the Dean’s Advisory Council at York University.

“Randy Powell has been an invaluable member of the Company’s Board of Directors since 2010. We are very pleased with his appointment as our new Chair and we look forward to his leadership and guidance,” commented John Peller, President and Chief Executive Officer.

### **About Andrew Peller Limited**

Andrew Peller Limited is a leading producer and marketer of quality wines in Canada. With wineries in British Columbia, Ontario, and Nova Scotia, the Company markets wines produced from grapes grown in Ontario’s Niagara Peninsula, British Columbia’s Okanagan and Similkameen Valleys, and from vineyards around the world. The Company’s award-winning premium and ultra-premium VQA brands include *Peller Estates*, *Trius*, *Hillebrand*, *Thirty Bench*, *Crush*, *Wayne Gretzky*, *Sandhill*, *Calona Vineyards Artist Series*, and *Red Rooster*. Complementing these premium brands are a number of popularly priced varietal brands including *Peller Estates French Cross* in the East, *Peller Estates Proprietors Reserve* in the West, *Copper Moon*, *XOXO*, *skinnygrape*, *Black Cellar* and *Verano*. *Hochtaler*, *Domaine D’Or*, *Schloss Laderheim*, *Royal*, and *Sommet* are our key value priced brands. The Company produces wine based liqueurs and cocktails under the brand Panama Jack. The Company imports wines from major wine regions around the world to blend with domestic wine to craft these popularly priced and value priced brands. With a focus on serving the needs of all wine consumers, the Company produces and markets premium personal winemaking products through its wholly-owned subsidiary, Global Vintners Inc., the recognized leader in personal winemaking products. Global Vintners distributes products through over 170 Winexpert authorized retailers and more than 600 independent retailers across Canada, the United States, the United Kingdom, New Zealand, Australia, and China. Global Vintners award-winning premium and ultra-premium winemaking brands include *Selection*, *Vintners Reserve*, *Island Mist*, *KenRidge*, *Cheeky Monkey*, *Ultimate Estate Reserve*, *Traditional Vintage*, and *Cellar Craft*. The Company owns and operates more 102 well-positioned independent retail locations in Ontario under The Wine Shop, Wine Country Vintners, and Wine Country Merchants store names. The Company also owns Andrew Peller Import Agency based in Vancouver and The Small Winemaker’s Collection Inc. based in Ontario; both of these wine agencies are importers of premium wines from around the world and are marketing agents for these fine wines. The Company has entered into an agreement to produce and market the *Wayne Gretzky* brands across Canada. The Company’s products are sold predominantly in Canada with a focus on export sales for its icewine and personal winemaking products. More information about the Company can be found at [www.andrewpeller.com](http://www.andrewpeller.com).

Andrew Peller Limited common shares trade on the Toronto Stock Exchange (symbols ADW.A and ADW.B).

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